



## **MEDIA RELEASE**

### **THE WINNERS OF THE 2022 SYDNEY MARKETS FRESH AWARDS HAVE BEEN ANNOUNCED**

*Following a two-year hiatus the winners were recognised at a glamorous event in Sydney*

NSW and ACT's top florists, greengrocers, providores, wholesalers and content creators were crowned the freshest and best in the business at Sydney Markets' 2022 [Fresh Awards](#) at a glittery cocktail function at the ICC Sydney this evening.

The annual Fresh Awards are a much anticipated industry event. As with most events across the country, Sydney Markets was forced to cancel the award ceremony twice during the pandemic. After a two-year absence, this year's awards night was back bigger and better than ever! The industry's elite came out in numbers to celebrate and acknowledge their achievements, staff, colleagues and resilience.

Master of Ceremonies and Fresh Awards favourite, Chris Bath, returned to the stage this year in celebration of the NSW and ACT's freshest. Bath, along with special guests and Sydney Markets leaders awarded 17 incredible winners amongst the fresh produce, floral and content industries.

The Fresh Awards are one of the industry's most highly-regarded accolades. They encourage and acknowledge best practice and innovation in the growing, retailing, wholesaling and content creation of fresh produce and flowers. This year saw 63 finalists recognised across 17 categories which, for the first time, included recognition for businesses in the Non-Retail/Studio Florist sector.

Brad Latham, CEO of Sydney Markets, took great pride in recognising the hard work and dedication of those working within the fresh produce and floral industries, and welcomed the night of celebration with the Markets community.

"The Fresh Award contenders are some of the heroes of our industry. They have had to navigate some of the most challenging times in business both with the pandemic and natural disasters, yet not only have they survived, many have thrived. These small businesses have remained cornerstones of our local communities, pivoting and adapting to ensure they can continue to service their customers."

John Pearson, Chairman of Sydney Markets added, "These businesses are a credit to themselves, and to the industry in general. They work tirelessly to deliver top quality produce, customer service and value for money. Sydney Markets has been looking forward to commemorating our Fresh Awards finalists and winners with an awards ceremony like we have not seen before – and tonight's event did not disappoint."

Retailers and growers were evaluated through an intensive mystery shopping program. They were judged on everything from produce quality and freshness, customer service and industry knowledge, as well as their store appearance and innovative approaches.

Non-Retail / Studio Florist and Fresh Content creators were assessed by a panel of esteemed judges including journalists, authors and industry experts.



Sydney Markets is home to the Sydney Produce Market, Sydney Flower Market and Sydney Growers Market. Supplied by over 20,000 local and interstate growers, more than 700 businesses call the Sydney Markets home, selling fresh fruit, vegetables and cut flowers to florists, fruit retailers and consumers.

**For further information about the 2022 Fresh Awards, visit [www.freshawards.com.au](http://www.freshawards.com.au)**

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## **SYDNEY MARKETS FRESH AWARDS FINALISTS & WINNERS 2022**

### **GREENGROCER AWARDS**

***Greengrocer of the Year:***

**WINNER: Fruitezy - Miranda**

*Finalists:*

The Grocery Store – Miranda  
The Whole Fruit and Grocery Store – Sylvania  
Ziggys Fresh - Fyshwick

***Retail Presentation***

**WINNER: Tom's Superfruits - Belconnen**

*Finalists:*

Fruitezy - Miranda  
LoSurdo's Fresh Food Grocer – Northbridge  
Ziggys Fresh - Fyshwick

***Knowledge in Action***

**WINNER: LoSurdo's Fresh Food Grocer - Northbridge**

*Finalists:*

Fruitezy – Chatswood  
Fruitezy – Miranda  
Tom's Superfruits – Belconnen  
Ziggys Fresh – Fyshwick

***Service Excellence***

**WINNER: Jannali Quality Fruit & Vegetables - Jannali**

*Finalists:*

Fruitezy – Miranda  
The Whole Fruit and Grocery Store – Sylvania  
Ziggys Fresh - Fyshwick



***Best Small Business***

**WINNER: Wollombi Road Providore - Cessnock**

*Finalists:*

Daily Fresh – Randwick

Summer Hill Village Fruit Shop – Summer Hill

Thirroul Fruit Barn - Thirroul

***Best Medium Business***

**WINNER: Willoughby Fresh - Willoughby**

*Finalists:*

Menai Top of the Crop – Menai

The Whole Fruit and Grocery Store – Sylvania

Thre3 Brothers Fresh – Dural

***Best Large Business***

**WINNER: Ziggys Fresh - Fyshwick**

*Finalists:*

Fruitezy - Miranda

LoSurdo's Fresh Food Grocer - Northbridge

The Grocery Store - Miranda

**FLORIST AWARDS**

***Florist of the Year:***

**WINNER: Belfield Blooms - Belfield**

*Finalists:*

Art of Bloom - Balmain

Bella Floral Boutique - Morisset

Your Favourite Florist - Engadine

***Retail Presentation***

**B & M Florist - Monterey**

*Finalists:*

Eden Flower Studio - Gregory Hills

Floral Ink - Wentworth Falls

Mary K Floral Design - Maroubra

***Service Excellence***

**WINNER: Bella Floral Boutique - Morisset**

*Finalists:*

Art of Bloom - Balmain

Eden Flower Studio - Gregory Hills

Your Favourite Florist - Engadine



***Merchandising and Branding***

**WINNER: Touchwood Flowers – Port Macquarie**

*Finalists:*

Belfield Blooms - Belfield

Funky Flowers - Caringbah

Your Favourite Florist - Engadine

***Non-retail/ Studio Florist***

**WINNER: HANANINGEN - Sydney**

*Finalists:*

Florada – Waterloo

MN Floral Images – South Wentworthville

Peony Story – Rosebery

The Naked Florist – Cardiff Heights

**GROWERS AWARDS**

***Produce Grower of the Year:***

**WINNER: Grech Farm Trading - Theresa Park**

*Finalists:*

Gourmet Herbs - Glossodia

Grima's Fresh Farm - Horsley Park

Parilla Fresh - Milperra

***Flower Grower of the Year:***

**WINNER: Bagala Bros Australia - Horsley Park**

*finalist:*

Commercial Flowers - Kenthurst

S & P Dominello Flower Growers – Peats Ridge

Thornton Bros Roses - Thirlmere

**WHOLESALE AWARD**

***Wholesaler of the Year:***

**WINNER: Perfection Fresh – Sydney Markets**

*finalists:*

Allcrops – Sydney Markets

Alvaro Bros – Sydney Markets

Tropicana Banana – Sydney Markets



## **PROVIDORE AWARD**

### ***Providore of the Year Award:***

**WINNER: MD Provodores - Auburn**

*Finalist:*

Alpha Fresh Foods - Hume, ACT  
PARISI Wholesale – Sydney Markets  
Sydney Direct Fresh Produce - Huntingwood

## **FRESH CONTENT AWARD**

### ***Fresh Content Award Winner:***

**WINNER: Anita Garrido – cre\_ate\_dbyanita**

*Finalists:*

Mary Politis - Mary's Kouzina  
Suzanne Robinson – Mummy to Twins Plus One  
Tilly Pamment – Tilly's Table